



Date: January 27, 2022

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|---|--|--|--|--|--|
| The Department of Corporate Services –CRD Bombay Stock Exchange Ltd | National Stock Exchange of India Limited | | | | |
| P.J.Towers, Dalal Street | 5 th Floor, Exchange Plaza Bandra (E), | | | | |
| MUMBAI – 400 001 | MUMBAI – 400 051 | | | | |
| Scrip Code: 509675 | Scrip Symbol: HIL | | | | |

Dear Sir / Madam,

Sub: Investors' presentation for the quarter and nine months ended December 31, 2021 Ref: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirement), Regulation 2015 (the "Regulation"), kindly find enclosed Investors' Presentation for the quarter and nine months ended December 31, 2021.

You are requested to kindly take the same on record and acknowledge the receipt.

Thanking You for HIL LIMITED

Mahesh Thakar Company Secretary & Head of Legal.

Encl: As above





Cautionary statement regarding forward-looking statements

This presentation may contain certain forward-looking statements relating to HIL Ltd. ("HIL", or "Company") and its future business, development and economic performance. These statements include descriptions regarding the intent, belief or current expectations of the Company, its subsidiaries and associates and their respective directors and officers with respect to the results of operations and financial condition of the Company, subsidiary or associate, as the case may be. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to (1) competitive pressures; (2) legislative and regulatory developments; (3) global, macroeconomic and political trends; (4) fluctuations in currency exchange rates and general financial market conditions; (5) delay or inability in obtaining approvals from authorities; (6) technical developments; (7) litigation; (8) adverse publicity and news coverage, which could cause actual development and results to differ materially from the statements made in this presentation. Company assumes no obligation to update or alter forward-looking statements whether as a result of new information, future events or otherwise. Any forward-looking statements and projections made by third parties included in this presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

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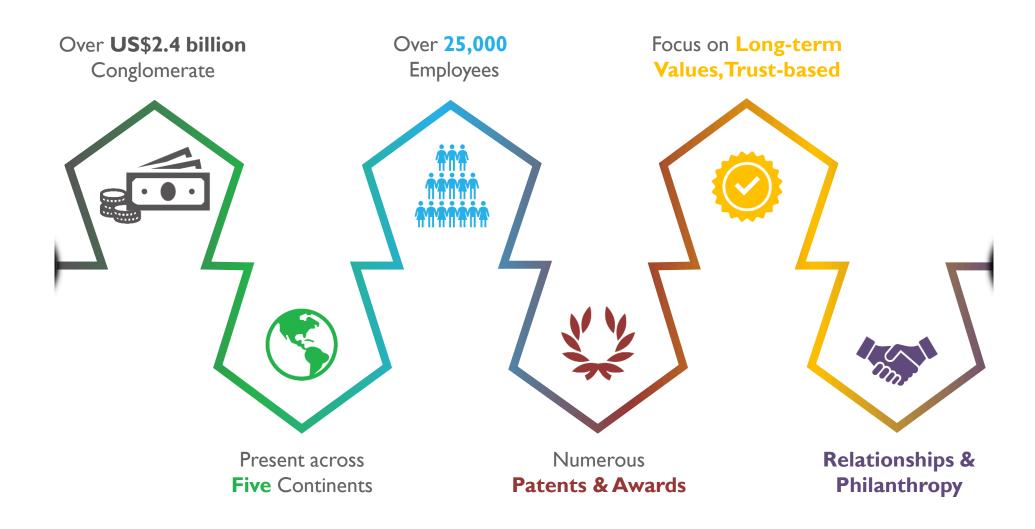
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Disclaimer



CK Birla Group – 160+ Years of Rich Legacy





Vision and Mission

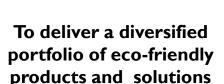


Vision



"To be a leading, global, innovative, and eco-friendly, building and infrastructure solutions company and create sustainable value for our stakeholders"

Mission



fueled by innovation

To build a strong corporate brand present across all continents



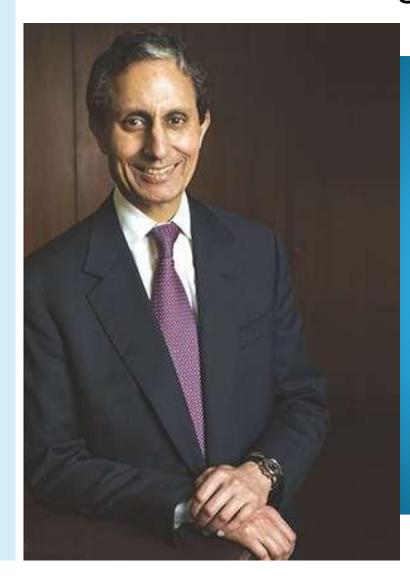
To digitalize processes end -to-end for business excellence

A diverse workplace that is a preferred employer

.....while continuing to meet our highest standards of, quality corporate social responsibility, safety, health and environment.

Value, Vision and Lineage





Mr. CK Birla:

Business must be conducted with highest standards of excellence, values, respect for the environment and human health. Business is the means to develop a better society and provide care to all. HIL will play its role in the infrastructure and construction sectors as a leader, shaping the future of this industry with practices and products that are eco - friendly and technologically advanced



HIL's Agenda



- Established brands
- Committed dealership
- Momentum in margins through sustainable efficiencies
- Great Place to Work with diverse and competent workforce
 - Maintaining Leadership

Pedigree

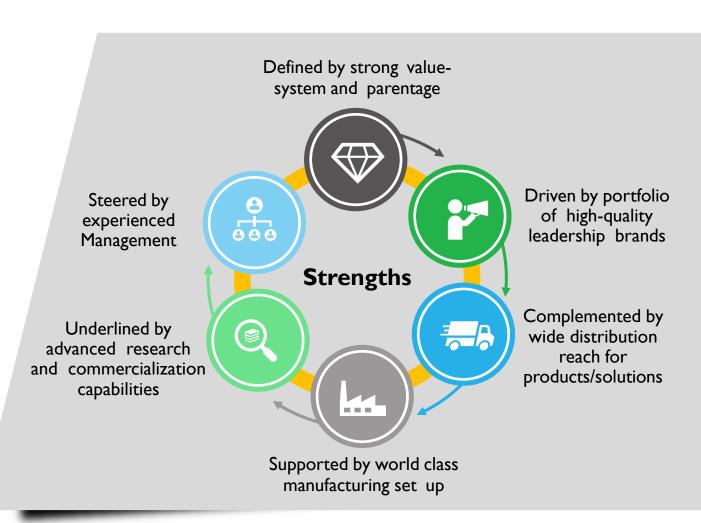
Opportunity

- Drive organic expansion
- Augment nonroofing portfolio
- Launch research based green solutions

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Innovation

- Develop adjacent complementarities
- Diverse and sustainable portfolio
- Harness existing core strengths



75 Years Journey of HIL



1946

Incorporation of the Company

1975

Established the R&D Centre at Hyderabad

HIL listed in

1988

Stock Exchange

1997-99

Commenced production of Aerocon panels in Faridabad

Commenced production of Aerocon blocks at Chennai

2013

Changed the name of the company to 'HIL Ltd'

Commencement of Production of PVC Pipes at Faridabad 2015

AAC block plant commissioned in Jhajjar

Commencement

of Production of

Dry Mix at

Jhajjar

2016

2018

Commencement of Production of CPVC & UPVC Pipes and fittings at Golan

Acquisition of

PARADOR

"Luxury flooring concepts" Company located at Germany

Associated with Chennai Super Kings as Brand Ambassador 2020

Sale of 'HYSIL' business to Calderys India Refractories Ltd.

Commercialization of new Putty Plant at Golan

Commissioned AC sheet plants at Hyderabad and Faridabad

1949-66

Set-up Windmills as source of Green Energy

2011

-

of Production of PVC Pipes at Thimmapur

Commencement

2014

Fortune India 500 Company

Expansion of production capacity of CPVC, UPVC and SWR Pipes at Thimmapur and Faridabad

Awarded Great Place to Work

2019

Awarded Great Place to work for 3rd
Consecutive year

Commercialization of Charminar Fortune and production of Birla Aerocon Flat Board at Faridabad

2021



Brand and Product Overview















- Fibre Cement Sheets
- "Charminar +" Coloured Fibre Cement Sheets



 Next Gen Non-asbestos Corrugated Roofing Sheets



Dry Wall:

- Solid Wall Panels
- C- Boards
- Flex-O-Boards
- SmartBond
- Designer Board



Wet Wall

- AAC Blocks
- Block Jointing Mortar
- SWR Pipes and
 Water proofing
- Column Pipes
 Tile Adhesives
- Pressure Pipes

Wall Putty



Gypsum Plaster

Stainers

Pipes & Fittings: **New Products**

- UPCV Pipes and
 Water Tanks Fitting
- CPVC Pipes and
 Primers & Fitting
 - Fitting Solutions

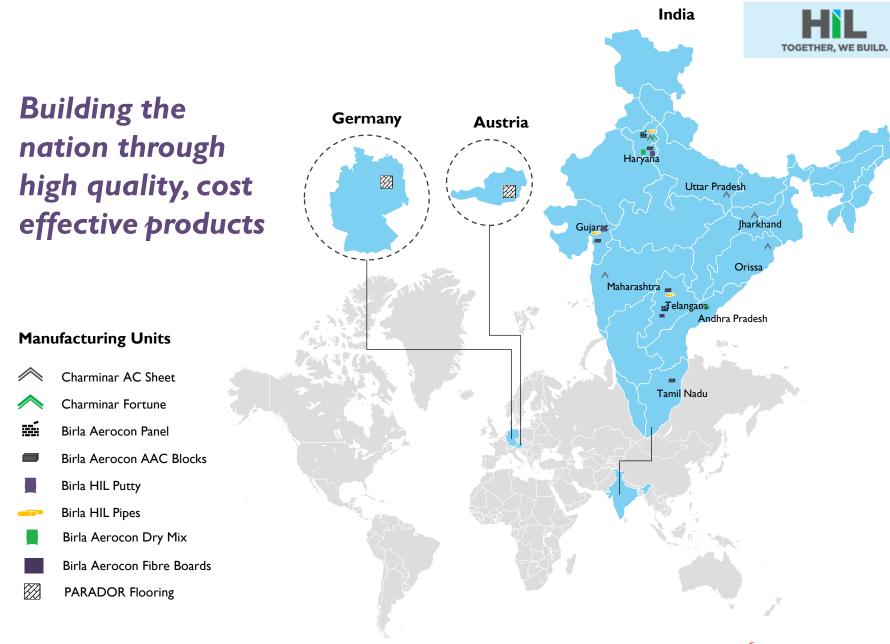
- - Engineered Wood Flooring
 - Laminate Flooring
 - Resilient Flooring
 - o LVT
 - ModularOne
 - o SPC
 - Skirting, Wall & Ceiling Panel and Accessories



Geographical Presence

Key competitive advantage

- 22 Manufacturing facilities in India,
 I in Germany and I in Austria
- 40 Sales depots
- 3 sales offices
- 2,500 loyal stockiest/distributors
- 6,000+ sub-dealers
- Deeper market penetration Rural
- Retail network and real estate markets - Urban & Semi-urban
- Green building products
- Low cost, high strength & best quality roofing products
- Presence in 80+ countries



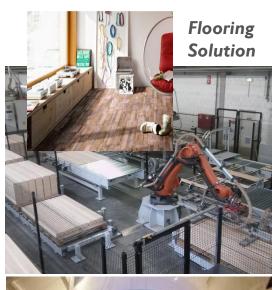
Manufacturing Prowess













World-class facilities. End-to-end connected shopfloors

Awards Won















India's Most Ethical Company'
Award for the 'Ethical Company
in Construction & Building
Materials' category.

Best brand in Building Materials & Fittings industry – The Economic Times

Iconic Awards Innovative Interior - 2021

Most Promising Business Leaders of Asia, 2021 - The Economic Times

Most Inspiring CEO 2021 - The Economic Times CEO of the year – (Bizox Media) 2020



Superbrands (India) of the year – 2021

HIL has been enjoying the Superbrand status for the past 4 consecutive years



Muse Design Award for One Ground Edition



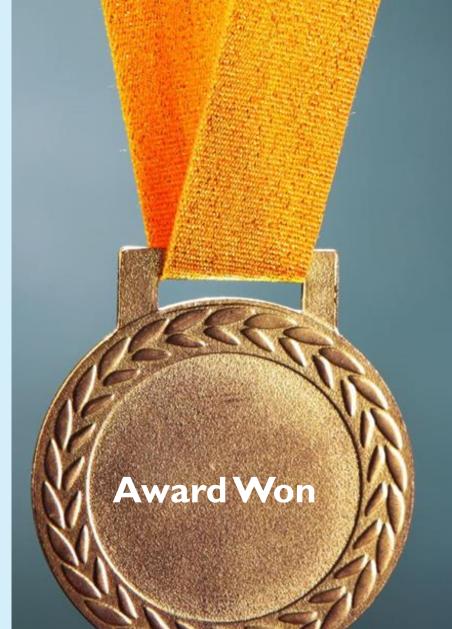
Fortune The Next 500



German Innovation Award



"One Ground Design Edition" in the category Product Design 2021







Best Workplaces in Manufacturing



Iconic Awards For **Innovative Interior Parador** 2021



Top Challenger Award 2020



Highest innovative strength - Parador **WELT Magazine**



Brand of the year -**CEO** magazine



German Design Award Winner 2021



Best Information Security Project " & "Best Modern **Technology Infrastructure** Project"



Germany's Most Popular Provider - Life & Living -Parador - ntv and the **German Institute for Service** Quality

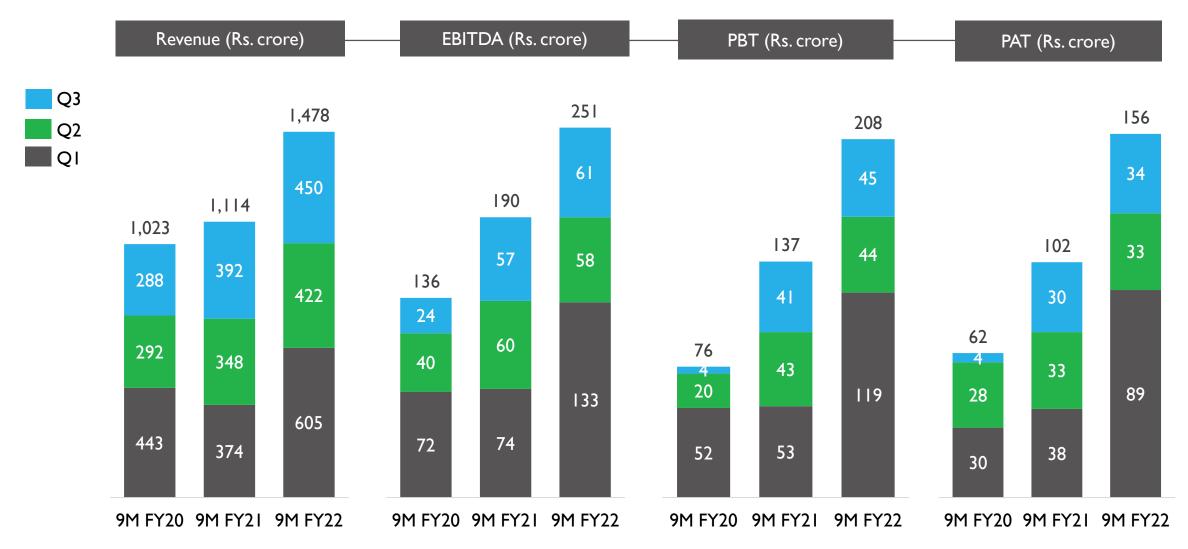




Quarterly Discussion

Highlights of Standalone 9MFY22 Performance

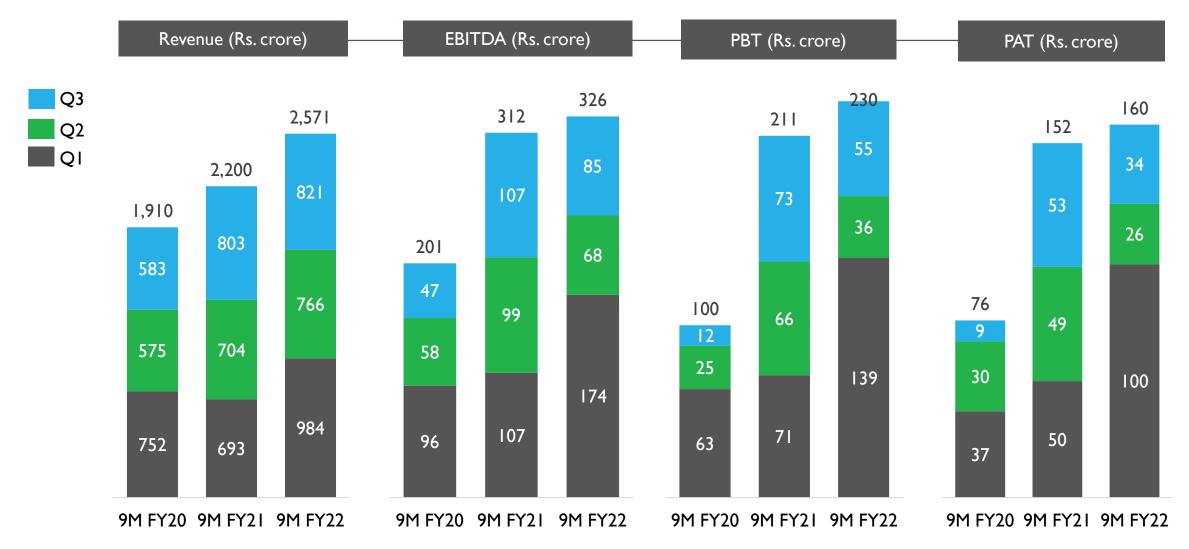




All numbers are exclusive of discontinued operations of Thermal Insulation business

Highlights of Consolidated 9MFY22 Performance

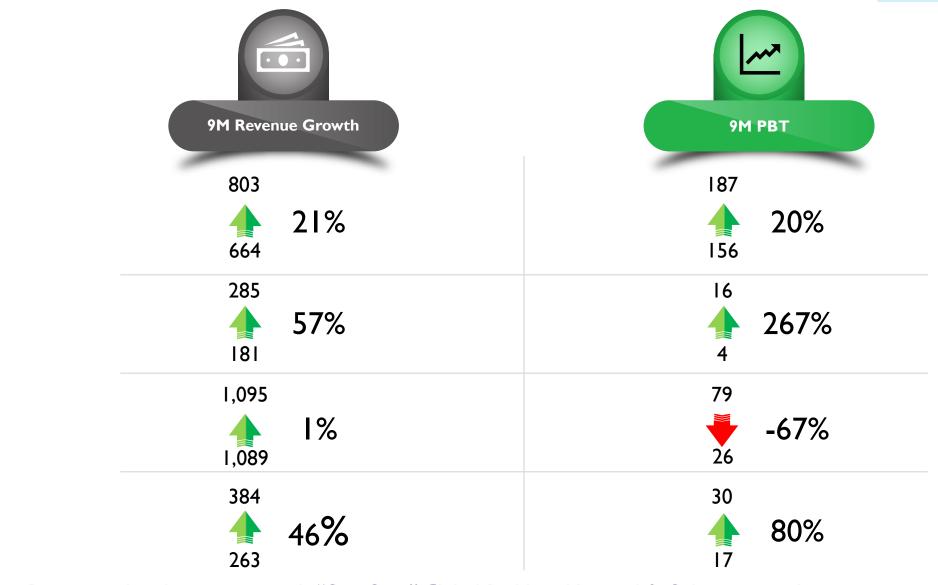




All numbers are exclusive of discontinued operations of Thermal Insulation business

Key Segment Performance





Polymer Solution

Roofing Solution

Building Solution

Flooring Solution

Financial Statements – P&L



In Rs. Crore

| | Standalone | | | Consolidated | | | |
|-------------------|------------|---------|----------|--------------|---------|----------|--|
| Particular | Q3 FY22 | Q3 FY2I | Y-o-Y | Q3 FY22 | Q3 FY2I | Y-o-Y | |
| Total Income | 464 | 400 | 16% | 834 | 809 | 3% | |
| Total Expenditure | 403 | 343 | 18% | 749 | 702 | 7% | |
| EBITDA | 61 | 57 | 8% | 85 | 107 | -20% | |
| Margins (%) | 13% | 14% | -105 bps | 10% | 13% | -297 bps | |
| PBT | 45 | 41 | 10% | 55 | 73 | -25% | |
| Margins (%) | 10% | 10% | -54 bps | 7% | 9% | -251bps | |
| PAT | 34 | 30 | 11% | 34 | 53 | -35% | |
| Margins (%) | 7% | 8% | -32 bps | 4% | 6% | -240 bps | |
| EPS | 45.20 | 40.69 | | 45.49 | 70.11 | | |

- Raw material prices remain inflated but strong focus on cost control measures coupled with price increase help to counter impact
- Agile model and dedicated teams continue to help overcome challenges
- Continue to maintain emphasis on enhancing the health of the balance sheet and cash flows

Financial Statements – Balance Sheet



In Rs. Crore

| | | Standalone | | | Consolidated | |
|----------------------------|------------|------------|------------|------------|--------------|------------|
| Particular | 31.12.2021 | 31.03.2021 | 31.12.2020 | 31.12.2021 | 31.03.2021 | 31.12.2020 |
| A) Equity & Liabilities | | | | | | |
| Shareholder's funds | 1,016 | 876 | 847 | 1,131 | 995 | 961 |
| Non-current liabilities | 70 | 128 | 173 | 321 | 422 | 509 |
| Current liabilities | 408 | 397 | 376 | 678 | 696 | 656 |
| Total Equity & Liabilities | 1,494 | 1,401 | 1,396 | 2,130 | 2,113 | 2,126 |
| | | | | | | |
| B) Assets | | | | | | |
| Non-current assets | 1,011 | 1,003 | 1,013 | 1,213 | 1,226 | 1,250 |
| Current assets | 483 | 398 | 383 | 917 | 887 | 876 |
| Total Assets | 1,494 | 1,401 | 1,396 | 2,130 | 2,113 | 2,126 |

- Net worth increased to Rs.1,131 crore as on Dec 31,2021 from Rs.995 crore as on Mar 31,2021
- Total Debt decreased by Rs. 135 crore during 9M
- Total Debt to Equity at 0.24 as on Dec 31, 2021 vs. 0.41 as on Mar 31, 2021
- Continue to prioritize balance sheet health

HIL ESG Transformation Journey



Become a leading global, innovative and eco-friendly building and infrastructure solutions company and create sustainable value for all stakeholders

External Recognition

 HIL on route to obtain green certifications & ESG Ratings from MSCI, DJSI, Sustainalytics

Sustainability Strategy and Report

- ESG strategy & short & long term roadmap for goals and targets underway.
- · Inaugural sustainability report in progress

Materiality Assessment

 Materiality assessment conducted to identify issues that are significant to stakeholders & business



Global disclosures

 HIL will align with global ESG reporting disclosures such as SBTi,TCFD, CDP, IR

ESG Governance Structure

 Corporate Social Responsibility and Sustainability committee, ESG steering committee & ESG working group for holistic ESG oversight across our value chain

Maturity Assessment

 Maturity assessment performed to determine current state scenario, identify and prioritize areas of intervention

GPTW Certified Company – 3rd Consecutive year







Recognized as "India's Best Companies to Work For 2021", Ranked at 55



Recognized as Top 30 of India's best workplaces in Manufacturing 2021



Certified 3rd year in a row with satisfaction score at 86 (from 82 in 2020)



Recognized as Best Workplaces in Cement and Building Materials Industry 2021

Outlook



Investment in creating opportunities for growth in AAC Blocks, Panels and Boards by way of capacity expansion

Growth from leadership roofing business through optimised distribution and stronger marketing

Build a sustainable distribution network by establishing Sales Joint Ventures / subsidiaries in selected markets



Focus on driving non-roofing portfolio comprising Building, Polymer & Flooring Solutions

Established advanced research based non-asbestos roofing solutions to focus on institutional & MNC customers in India and overseas market

Evaluation of launch of adjacent products and inorganic avenues in order to augment existing business mix.

Message from Managing Director & CEO





Dhirup Roy Choudhary

"We have successfully grown through the first nine months of FY22. While the supply-side issues continues to provide huge headwind, we have escalated our sales across verticals to drive our growth. We also continue to produce innovative ways to overcome the challenges faced.

The Roofing Solutions business continues to deliver a strong performance, with robust volumes. As testimony to the salience of our brand, despite increasing input costs, we continue to further improve our market share. Moreover, Fortune, which continues to garner customer appreciation, is well poised for growth, supported by its superior quality.

The Building Solutions business has done well despite raw material pressures. HIL has robustly expanded sales across regions, and this instils us with the confidence of regaining lost margins. The capacity expansion in the East will significantly contribute to growth in the business.

The Polymer Solutions business saw a challenging quarter owing to the volatility of cPVC and PVC resin prices and supply-side constraints in the market. We strongly pushed sales in the piping business to benefit from strong volumes and pricing. We are driving growth in the business on the back of new SKUs, improving quality, increasing manufacturing efficiency and increasing influencer activity.

The Flooring Solutions business, housed in Parador in continuing to face severe headwinds owing to raw material costs. The teams effort made in the last two quarters has ensured availability of materials to a great extent. This has enabled expansion of sales in European countries and we are confident to witness Q-o-Q improvement, matching our aggressive aspirations of this business. Though the availability issues of HDF and MDF are resolved to some extent, the prices are still at the highest level. We expect the prices may come down in a phased manner from next financial year.

We continue persistently on our goal to achieve I billion US\$ and transform HIL 2.0 in to a successful "one-stop building material solutions" conglomerate. We are firing all cylinders and constantly optimizing our portfolio and pricing to match the needs of the market. Our robust cost control measures are helping us sustain profitability despite input costs being inflated. Our teams are constantly working on improving our offerings and overcoming all the challenges we face. We have immense confidence in the entire team at HIL and will certainly meet all our goals."

Contact Us



About Us:

Founded in 1946 and having completed 75 glorious years HIL Limited is an integral part of a burgeoning marketplace. It is the flagship company of the C K Birla Group, which is a growing US\$2.4 billion conglomerate with diversified interests. With over 25,000 employees, 41 manufacturing facilities and numerous patents and awards, the Group's businesses operate in five continents.

Today, HIL is the acknowledged leader in the Building Material space in India. HIL has been honored with the title of "Asia's Most Trusted Building Material Company for last 2 consecutive years by IBC INFOMEDIA. HIL also holds two consumer SuperBrand title and ranks amongst the top 20% of all other SuperBrands across all categories in India.

HIL manufactures a comprehensive range of products. Its Charminar brand is an established market leader in roofing solutions. Birla Aerocon, provides Green Building Solutions that includes Dry Walling, Wet Walling and Plumbing solution. Parador, the category leader in design & innovations, covers wooden flooring solutions. These are easy to install, energy efficient along with being superior in quality.

HIL's strength lies in its state-of-the-art manufacturing facilities, an unmatched distribution network and diligent customer care. HIL exports its products and machinery worldwide. The company is committed to support and provide environment- friendly products by following green and safe practices. With reference to the health surveillance records of our employees, HIL can safely claim that our AC sheets do not pose a health hazard to its workers, people who live under them, and the general population at large.

In its quest for excellence, HIL has developed a world-class R&D facility with a team of highly qualified and dedicated professionals to develop and refresh technologies and processes continuously redefining industry standards leading to solutions that are enriched, cost-effective and environmentally friendly.

HIL has surged ahead with a deep commitment to re-greening the world: it has adopted a unique "five- way green" philosophy to ensure that our products and processes are environmentally friendly from end-to-end. Over 30% of our energy needs are met from renewable sources. The company sources green raw materials with a low carbon footprint and processes them using green manufacturing that produces least effluents, byproducts and emissions. Finally, our end products are green, recyclable and have minimal environmental impact.

HIL is truly dedicated to providing smart choices that ensure environmentally sustainable Solutions.

With HIL we can explore a world of possibilities in building our dreams for a greener and safer tomorrow.

Additional information on the Company is available at the following link; http://www.hil.in

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